FUN & FITNESS FESTIVAL

WED 9.21.16 1-4PM

EVENT SPONSORSHIP
WHAT IS IT?

The largest annual event hosted at the Rec Cen, drawing massive crowds to discover the programs offered by UCSB’s Department of Recreation and our community’s goods and services. Attendees enjoy live demonstrations and entertainment while interacting with you, our sponsor!

WHO ATTENDS?

6000+ UCSB Students, Faculty Members, SBCC Students, and Community Members attend on average each year. Freshmen and Transfer Students have particularly high attendance rates.

YOUR BENEFITS:

- Market to a huge audience at one time: In addition to faculty and community members, about 1/3 of UCSB students attend.

- Sell and showcase your product: Many of our sponsors return annually because they have found success in either having their storefront on campus for a day to sell their goods and services, giving away samples, or distributing promotional coupons, fliers, and other materials!

- Great exposure: The event is designed with our sponsors in mind! There are incentives for attendees to not only visit the festival, but to specifically visit sponsor booths as well.

- Build valuable relationships: Once you partner with our Marketing Team, you become our client - and we take care of our people! We will be sure to inform you of future opportunities to promote your brand. We can even help with some of your marketing and promotional needs.

$750 Cash (or trade-out on a case-by-case basis)

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